



WINNEBAGO COMPREHENSIVE HEALTHCARE SYSTEM

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## **Winnebago Comprehensive Healthcare System Website Privacy Policy**

**Last Updated June 26, 2020**

Winnebago Comprehensive Healthcare System (“WCHS”) maintains a strong commitment to your privacy. We honor this commitment by maintaining a policy that emphasizes transparency and options for user control. This policy outlines how [www.TwelveClansHospital.com](http://www.TwelveClansHospital.com) collects information from you, what information is collected, what we will use your data for, and with which third parties your information will be shared. This policy also outlines how you may control the use of your personal information that is collected at [www.TwelveClansHospital.com](http://www.TwelveClansHospital.com).

**How we collect and use your information from [www.TwelveClansHospital.com](http://www.TwelveClansHospital.com):**

*Demographics/Aggregate Statistics* – this information is non-personal and does not specifically identify individual users beyond their IP addresses. Information such as IP addresses, date and time of access, duration of use, route of entry used for access, and links accessed while visiting may be collected and used by WCHS to improve the user experience of our website.

Specifically, WCHS uses *Google Analytics*, a product which utilizes information collected from cookies to provide statistical information that WCHS will use to better serve website visitors and patients.

*E-Mail Collection* – we may ask for your e-mail address in order to send you information and other helpful patient material. We use WordPress to help us with processes involving the information collection and sending of messages via e-mail.

*Cookies* – “Cookies” are small files that we ask to place in your computer’s hard drive. WCHS uses cookies in conjunction with the *Google Analytics* product to help gather statistical data that we think will be useful towards our goal of serving you better. The information we collect from cookies is not used to personally identify visitors. Rather we gather information in the aggregate to better understand how and why people use our website.

*Web Beacons* – “Web Beacons” are small transparent images placed on a website that may track visits to a particular page. We use web beacons to collect information to support our reporting software.

*Surveys* – We may conduct surveys on [www.TwelveClansHospital.com](http://www.TwelveClansHospital.com) to gather information from individuals that will help us improve the experience of those receiving WCHS care. The information you share in surveys will not be shared with third parties as personal data and will be stored as non-personal data.

*Contests* – We may collect personal information voluntarily submitted by visitors to [www.TwelveClansHospital.com](http://www.TwelveClansHospital.com) in order to conduct contests for prizes from time to time. The information will be shared with third parties as specified in the contest rules and conditions. If you wish to have your information kept private please contact the e-mail address [info@twelveclanshospital.com](mailto:info@twelveclanshospital.com).

We will assist you to the extent we have not already relied upon your initial authorization to disclose personal information.

*Related Sites* – WCHS has allowed several other sites to mimic [www.TwelveClansHospital.com](http://www.TwelveClansHospital.com)'s website framework. These sites are separate domains and are responsible for maintaining their own privacy policies. These sites include [www.WCHScareers.com](http://www.WCHScareers.com) and [www.WinnebagoPublicHealth.com](http://www.WinnebagoPublicHealth.com). Please see their privacy policies, found in the footers of their sites, for more information. These separate domains operate under the principles of this Privacy Policy, with all information that could personally identify an individual user being kept confidential.

WCHS operates [www.TwelveClansHospital.com](http://www.TwelveClansHospital.com) and [www.facebook.com/TCUH](http://www.facebook.com/TCUH) as a blog site. If you post information on this site, you are consenting to your information being shared with the public. WCHS does not currently collect personal information from this domain aside from what users choose to post or consent to have posted. If you want your information removed from this blog site, please contact [info@twelveclanshospital.com](mailto:info@twelveclanshospital.com).

### **Who we may share your information with:**

We may collect non-personal demographics and aggregate statistics from you in order to improve our sites functionality and accessibility. In doing so we may use third party analytics programs such as *Google Analytics* and possibly others. Please see the websites of the companies offering these products for their privacy policies.

*Google Analytics* – we utilize the *Google Analytics* product which gathers aggregate data about users from websites to provide analytical services to website hosts.

Note that WCHS is not responsible for privacy policies of web domains other than [www.TwelveClansHospital.com](http://www.TwelveClansHospital.com). We cannot control how others use information therefore we cannot guarantee the policy standards of sites we link with or share information with. While we take the privacy of your information seriously and would not share any of your information with anyone we suspect would abuse information, you should consult the privacy policies of listed third party entities to understand how they use information.

### **How you may control the use of your information collected by [www.TwelveClansHospital.com](http://www.TwelveClansHospital.com):**

*Disable Cookies* – You may use your browser options to disable the depositing of cookies on your computer. If you do not want cookies on your computer, you are encouraged to utilize your browser function that disables cookies. Disabling cookies will not impact your use of [www.TwelveClansHospital.com](http://www.TwelveClansHospital.com).

*Contact us by e-mail* – If you have any questions about our website privacy policy or would like your personal information such as e-mail contact information deleted from our lists, please contact us via e-mail at [info@TwelveClansHospital.com](mailto:info@TwelveClansHospital.com).

### **Policy Standards:**

WCHS uses SII encryption to protect all of the information stored in our information systems.

Our website, [www.TwelveClansHospital.com](http://www.TwelveClansHospital.com), is primarily intended for individuals age 13 and older. Our website design and content is not intended to attract or serve individuals under the age of 13. If we are aware that a user is under the age of 13, we do not collect information from that user.

This Privacy Policy will be updated on occasion. Please note the “Last Updated” date at the top of this policy. Whenever this date changes, we have updated our policy. When we update our policy, you are encouraged to review it to see how we are protecting your privacy.

If you have a question, complaint, or problem concerning WCHS Health’s website privacy policy, please contact us at [info@TwelveClansHospital.com](mailto:info@TwelveClansHospital.com). When you contact us, please specify the reason so that we are able to find the right people to offer assistance.